

Endorsing **Wellness Risk Management**

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Flyer, Poster No. 7

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Making the DECISION to **Make Wellness a Priority begins the endorsement process.**

After the decision, how does a company actually endorse **Wellness Risk Management (WRM)**?

1. First, the company enrolls for free with Wellness Risk Management. That is an online process which sets up research cohorts.
2. Then the company notifies workers that Wellness Risk Management is now available. That can be done on web sites, bulletin boards, or in meetings. If they are a unionized company, the union can become involved by endorsing Wellness Risk Management in the same way. Except unions will not enrol.

Workers can endorse Wellness Risk Management by enrolling with Wellness Risk Management and practising **Wellness Strategies** on a regular basis. **WRM Workshops** show how to do that.

The first step for both companies and workers is to build the desire to **Make a Wellness a Priority**. That most often comes from the upper management level of a company. After the upper management is on board with Making Wellness a Priority, then the HR department comes into play to notify workers of the company's new Wellness Culture. That notification process can be quite simple and quite inexpensive.

Company Management Decision ⇄ HR ⇄ Posting Notifications ⇄ Worker Endorsement

We take it from there.

Making Wellness a Priority