aa2. Spinal Health and Industry
Dr. Victor Jean Ouellette June 1999
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COST CONTAINMENT
Health Care Expenses in Your Business.

Do you have workers with injuries or sicknesses? What kind of problems do they have?

Every business owner is concerned about how he or she spends money. Every company's most valuable resource is its employees. Employees are usually the biggest expense to a company, and also are usually the biggest source of income. When workers are injured or have reduced efficiency, the business suffers. An expense that hits hard is the cost of having injured or sick employees.

Lost work time is something to be dalt with. Information from independent health care studies conducted in two Canadian Provinces and eight states in the USA, consistently illustrates that chiropractic services provided by professionals working on your team, can significantly lower the cost of injury care and lost work time. There are two sides to the benefits of having a chiropractor on you team. The employee benefits & the employer benefits.

What are your EMPLOYER benefits?
- Workers out of pain fast
- Workers happier & more efficient
- Stronger work force
- Less sick time in your work force
- Risk of injury is less
- Your health care costs are less

The risk of injury and the expense of quality health care can be reduced. Chiropractors are specially trained in the most appropriate means of Diagnosis, Clinical Management, and Prevention of Neuromusculoskeletal disorders. This word is just a big word for Nerves Muscles & Bones. Doctors of Chiropractic are Highly trained professionals concerned with optimum health and human function, more specifically the function of the spine.

When considering that 60% to 70% of work-related injuries involve the neuromusculoskeletal system and 90% of compensation insurance dollars are spent in the management of these disorders, it becomes obvious that chiropractors can play a major role in occupational health. What you may need as an employer is appropriate focussed health care knowledge. What your employees need is education and 'hands on' health care.

Optimal health implies that a number of factors work together to help people live longer better quality lives. This means applying research that shows the benefits of,

Spinal health,
Exercise,
Nutrition,
Rest & relaxation
Attitude balance.

Each one of these can help your employees lead more productive lives and have less sick time and less injuries. How do these optimal health factors help your employees? Chiropractic helps remove pain and helps people stay pain free with a maintenance program of regular care. Scientific research shows chiropractors are the best health care providers for low back pain.

Nutrition helps the body heal, and stay healthy by offering optimal intake of nutrients. Scientific research has shown that proper foods lower the risk of heart disease and cancers. Optimal nutritional intake has a profound effect on performance. Encouraging your workers to eat well, benefits them and you in the long run.

Exercise allows the body to stay strong and avoid accidents and repetitive stress injuries. This is why the government advertises the participaction program on tv and why there is so much media attention about it.

Rest & relaxation allows regeneration of the body and mind. Without proper rest injuries will not heal well, and will take longer to heal. Without proper rest our immune systems do not function optimally. Proper rest will allow the body to recover, and help prevent overuse syndromes of all kinds.

Attitude & perspective balance allows people to lead happier, productive lives with less stress. Balance in your life is an age old concept going back thousands of years. People now days, need to be told how to relax. Relaxed employees have less sickness and less injuries.

Getting 'back to balance' will help you & your workers. Putting it all together is what we will help you with.